

The Asheville Museum of Science is looking for individuals interesting in promoting the mission of our organization, through content creation, graphics, digital marketing efforts.

This position will be involved with a variety of communication and promotional activities to inform museum visitors, and the general public, about exhibitions, events and programs, and the Museum's mission- being the home for experiential science learning, discovery, and exploration. AMOS strives to spark the imagination and foster lifelong curiosity.

AMOS is proud to offer a wide variety of educational programs serving a broad age range from preschoolers to adult science enthusiasts both in the museum and throughout the community. Programming includes field trips, in-school & after-school programs, science camps, Saturday STEAM, adult science events, and fun hands-on activities delivered at community events.

Internship Goals:

- Gain skills and experience with marketing software: Mailchimp, Wordpress, Canva, Social Media Tools, and Adobe Illustrator
- Gain experience and exposure to marketing operations of a small non-profit museum
- Gain experience and exposure in e-marketing and social media tasks, including graphic design support
- Gain experience and exposure in special events/promotions and tabling
- Gain experience in photography of events and museum programs
- Build a portfolio of marketing documents and campaigns
- Gain experience in website management

Benefits:

- Make connections in the community and at AMOS
- Perform work of value to the community, including increasing interest in STEM in children
- Gain references and mentors
- Support in applying internship to college internship course credit (where applicable)
- Research, develop, and present on an area such as website user experience, Diversity/representation in social media/promotional materials, social media measurement and analysis via surveys, etc.

Qualifications:

We are looking for interns that are interested promoting AMOS' mission through marketing efforts. Skill sets in graphic design, social media, communications, and/or photography helpful, but not required. For consideration, applicants must show ample time management and organizational skills.

If interested in applying, please e-mail a cover letter and resume with subject line: AMOS Marketing Internship to krussell@ashevillescience.org