ENGAGED 500,000+ SINCE OPENING

HOW WE SERVE

In our short amount of time of being open as AMOS, we have a proven success record of providing high quality Science, Technology, Engineering, and Math education in support of parents and teachers in our area.

**AMOS has also served approximately 8,000 adults in 2019.**

**Students served in Buncombe County is a subset of total students served.**

TOTAL PEOPLE SERVED IN Western North Carolina

Plugging into the receptors of WNC

The Asheville Museum of Science (AMOS) is Western North Carolina’s home for experiential science learning, discovery, and exploration. We strive to spark the imagination and foster lifelong curiosity.

STRATEGIC PARTNERSHIPS

- Buncombe County Schools
- Marvelous Math Club
- Christine W. Avery Learning Center
- YMCA 21st Century Program / BC Afterschool
- County Community Centers
- Buncombe County Parks and Rec
- United Way
- UNC Asheville
- RiverLink
- WNC Nature Center
- Buncombe County Libraries..and many more!

STEM PROGRAMMING

- Saturday STEAM
- Science Pub
- Little Explorers Club
- Homeschool Classes
- Field Trips & Outreach
- Afterschool
- 10 Exhibit Activities

More than 60% of our visitors are local!

AMOS serves a significant amount of Western North Carolina locals compared to tourist visitors.

Museum exhibits cover all the STEM subjects including paleontology, hydrology, weather & climate, geology, engineering & making, astronomy, and forest ecology.

The education team at AMOS teaches 20 NC Essential Standard based programs from Geology & Climate to Engineering & Computer Science.

AMOS proudly offers summer camps for rising K-7th graders! 9 STEM-themed camps include Chemistry, Inventors, Climate Ambassadors and Food Science. AMOS plans to serve almost 500 WNC students this summer.
FINANCIAL STRATEGY (2019/2020)

Income
- Admissions $150,000
- Donations $216,000
- Education Programs $140,000
- Fundraisers/Events $60,000
- Grants/Government Funding $302,000
- Membership $17,000
- Museum Shop $62,000

Expenses
- EDU Operational Expenses $66,000
- Exhibit & Collection $106,000
- HR & EDU Programming $447,000
- Museum Shop $36,000
- Office & Admin Expenses $64,000
- Rent & Utilities $228,000

SEEDS TO STEM

The future looks bright...
- AMOS is out-growing our current footprint
- 2-5 year Strategic Plan for growth: Sustain & Thrive
- World Cafe Listening Sessions
- Pop-Up Science Exhibits & Programming
- Expanded Education Programs (with support)
- Women in STEM
- Science Career Program

MEASURED GROWTH

<table>
<thead>
<tr>
<th>Year</th>
<th>Students Served</th>
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<tbody>
<tr>
<td>2016</td>
<td>610</td>
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<tr>
<td>2017</td>
<td>7,263</td>
</tr>
<tr>
<td>2018</td>
<td>8,912</td>
</tr>
<tr>
<td>2019</td>
<td>10,500+</td>
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