AMOS
MUSEUM OF SCIENCE

46,964
Museum Admissions

ENGAGED 500,000+ SINCE OPENING

8,000+
**** Students Served in Buncombe County**

63,797
served directly (2019)*

10,500+
Total Students Served

WHAT WE DO

TOTAL PEOPLE SERVED IN Western North Carolina

In our short amount of time of being open as AMOS, we have a proven success record of providing high quality Science, Technology, Engineering, and Math education in support of parents and teachers in our area.

**Students served in Buncombe County is a subset of total students served.

HOW WE SERVE

Plugging into the receptors of WNC

The Asheville Museum of Science (AMOS) is Western North Carolina's home for experiential science learning, discovery, and exploration. We strives to spark the imagination and foster lifelong curiosity.

STRATEGIC PARTNERSHIPS

Buncombe County Schools
Marvelous Math Club
Christine W. Avery Learning Center
YMCA 21st Century Program / BC Afterschool
County Community Centers
Buncombe County Parks and Rec
United Way
UNC Asheville
RiverLink
WNC Nature Center
Buncombe County Libraries..and many more!

STEM PROGRAMMING

- **Saturday STEAM**
- **Science Pub**
- **Little Explorers Club**
- **Homeschool Classes**
- **Field Trips & Outreach**
- **Afterschool**
- **10 Exhibit Activities**

60%

More than 60% of our visitors are local! AMOS serves a significant amount of Western North Carolina locals compared to tourist visitors.

20

The education team at AMOS teaches **20 NC Essential Standard based programs** from Geology & Climate to Engineering & Computer Science.

10

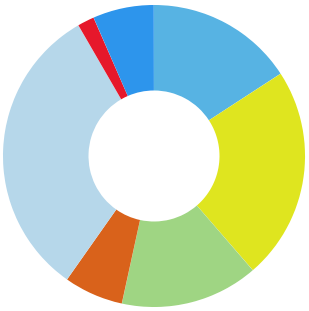
Museum exhibits cover all the STEM subjects including paleontology, hydrology, weather & climate, geology, engineering & making, astronomy, and forest ecology.

9

AMOS proudly offers summer camps for rising K-7th graders! 9 STEM-themed camps include Chemistry, Inventors, Climate Ambassadors and Food Science. AMOS plans to serve almost **500 WNC students** this summer.

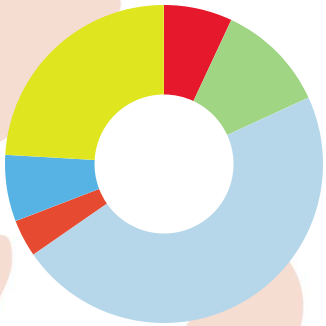
FINANCIAL STRATEGY (2019/2020)

Income



947K

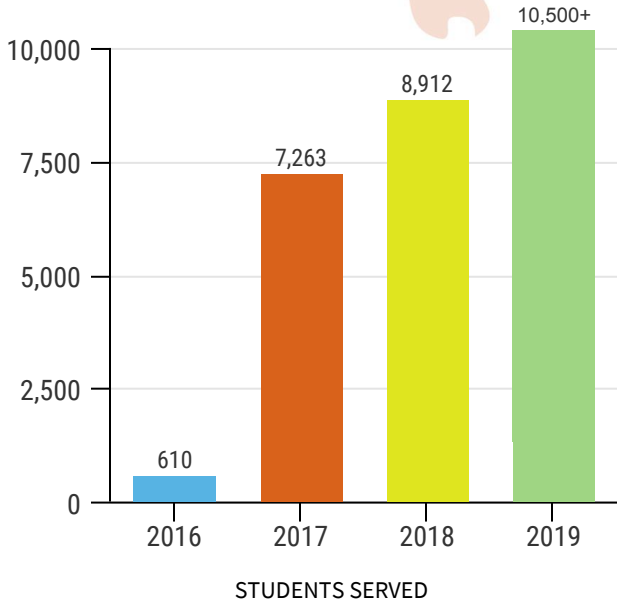
Expenses



- Admissions $150,000
- Donations $216,000
- Education Programs $140,000
- Fundraisers/Events $60,000
- Grants/Government Funding $302,000
- Membership $17,000
- Museum Shop $62,000

- EDU Operational Expenses $66,000
- Exhibit & Collection $106,000
- HR & EDU Programming $447,000
- Museum Shop $36,000
- Office & Admin Expenses $64,000
- Rent & Utilities $228,000

MEASURED GROWTH



SEEDS TO STEM

The future looks bright...

- AMOS is out-growing our current footprint
- 2-5 year Strategic Plan for growth: Sustain & Thrive
- World Cafe Listening Sessions
- Pop-Up Science Exhibits & Programming
- Expanded Education Programs (with support)
- Women in STEM
- Science Career Program