

AMOS Marketing Internship

Join Team AMOS!

Duration: 2019/2020 School Year

Part-time or Full-time; Schedule flexible, telework possible Paid and Unpaid positions available.

The Asheville Museum of Science is looking for individuals interested in promoting the mission of our organization, through content creation, graphics, digital marketing efforts.

This position will be involved with a variety of communication and promotional activities to inform museum visitors, and the general public, about exhibitions, events and programs, and the Museum's mission-being the home for experiential science learning, discovery, and exploration. AMOS strives to spark the imagination and foster lifelong curiosity.

AMOS is proud to offer a wide variety of educational programs serving a broad age range from preschoolers to adult science enthusiasts both in the museum and throughout the community. Programming includes field trips, in-school & after-school programs, science camps, Saturday STEAM, adult science events, and fun hands-on activities delivered at community events.

Internship Goals:

- Gain skills and experience with marketing software: MailChimp, WordPress, Canva Social Media Tools, and Adobe Illustrator
- Gain experience and exposure to marketing operations of a small non-profit museum
- Gain experience and exposure in e-marketing and social media tasks, including graphic design support
- Gain experience and exposure in special events/promotions and tabling
- Gain experience in photography of events and museum programs
- Build a portfolio of marketing documents and campaigns
- Gain experience in website management

Benefits:

- Make connections in the community and at AMOS
- Perform work of value to the community, including increasing interest in STEM in children
- Gain references and mentors
- Support in applying internship to college internship course credit (where applicable)
- Research, develop, and present on an area such as website user experience, Diversity/representation in social media/promotional materials, social media measurements and analysis via surveys

Qualifications:

We are looking for interns that are interested in promoting AMOS' mission through marketing efforts. Skills set in graphic design, social media, communications, and/or photography helpful, but not required. For consideration, applicants must show ample time management and organizational skills.

If interested in applying, please e-mail a cover letter and resume with subject line: AMOS Marketing Internship to kclark@ashevillescience.org