

Sponsorship Opportunities



What?

AMOS is a homegrown, regional museum where visitors can learn about science and see its application in the local region. The Asheville Museum of Science (AMOS) is Western North Carolina's home for experiential science learning, discovery, and exploration.

As a sponsor you: increase access to science for those who could typically not afford the opportunity; expand the museum's reach to rural areas; enhance exhibits; and provide innovative programs.

Where?

AMOS is located in downtown Asheville, however, programs can easily go "on the road" with outreach. AMOS is expanding its education programs to cities and rural communities in the western part of the state.

How?

Your business can choose to support STEM education in North Carolina by sponsoring AMOS and its exhibits, education, and/or events! The following outlines the specifics for how sponsors can get involved and receive recognition for an investment in science education.

Why?

North Carolina students are falling behind in science and local applicants cannot compete for Science, Technology, Engineering, and Math (STEM) jobs in western North Carolina.

As a resource for the community, it is imperative that the museum's education offerings help the region bridge achievement gaps and support the upcoming generation in workforce development.

When?

In the next year, AMOS aims to expand education programs, develop new exhibits, and host special events for family and adult audiences. Sponsors can share their passion for education and science by lending support during this exciting year and beyond.

Want to support STEM education?

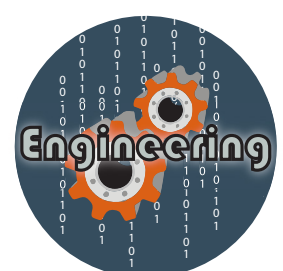
Contact Amanda Bryant, Executive Director at abryant@ashevillescience.org

Education

Sponsors can contribute to the museum's STEM Fund. This fund enables AMOS educators to reach school classrooms across Western North Carolina and to develop innovative out-of-school time programs for schools, community groups, and families. Sponsorship can range from the support of a classroom visit to a year of programming in your chosen subject area.

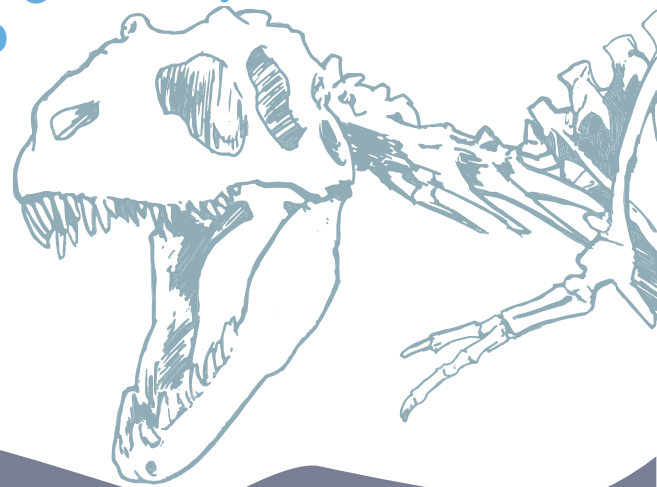
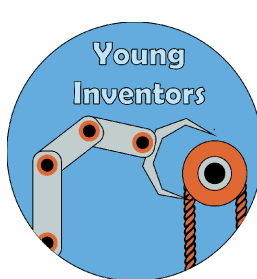
Field trips & outreach programs

Sponsorship range: \$500-\$10,000



Summer, Winter, and Spring Camps

Sponsorship range: \$2,500-\$10,000



Events

AMOS hosts several educational events and fundraisers throughout the year, and new ones are always being developed. We welcome sponsorship-level contributions in many forms: from food donations to media time to financial investments. Below are examples of events available for sponsorship. Custom packages are always available.

Under the Stars

The biggest event of the year! Attendance exceeds 300+ people.

- Presenting: \$10,000 (15 VIP tickets, digital media campaign, premier banner & tabling opportunity)
- Universe: \$5,000 (10 VIP tickets, digital media campaign, banner & tabling opportunity at event entrance)
- Galaxy: \$2,500 (8 VIP tickets, digital media campaign & tabling opportunity at event entrance)
- Solar System: \$1,000 (5 VIP tickets)
- Planet: \$500 (2 General Admission tickets)

Science Pub

A free monthly lecture series covering a wide range of timely science topics. Attendance of 50-100 people per month, for an annual total of up to 1,200.

- \$5,000 sponsors a full year of programming
- Media sponsorships available (in-kind print, digital, and air-time donations)
- See sponsorship levels & benefits

Saturday STEAM

An education program offered in the museum with general admission, often lead by local STEAM experts who share their expertise through hands-on activities and demonstrations.

- See sponsorship levels & benefits

Night at the Museum-Make & Mingle Series

An after-hours adult education program where guests listen to great music, drink local craft brews, mingle with like-minded geeks and get their hands dirty in the STEM lab making a unique project.

- See sponsorship levels & benefits



Exhibits

Sponsors can bring the vision for the museum to fruition. Be a permanent feature in the museum by contributing to the museum's remaining exhibit and capital projects. Donations over \$5,000 to a specific exhibit are eligible to receive recognition on signage within the exhibit.

Sponsorship Opportunities



Sound Panels | \$10,000

Improve the visitor experience by dampening sound and beautifying the vertical space in the museum's main exhibit floor.



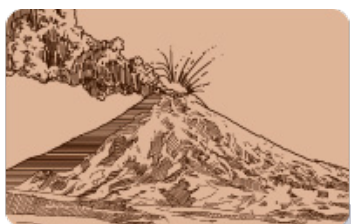
Interpretive Signage | \$15,000

Add to the educational experience by developing compelling content that supplements the museum's hands-on exhibits.



Museum Entrance Beautification | \$20,000

Help attract more people into the museum by adding visually appealing elements to the museum's Patton Ave entrance and lobby.



Maker Space-Building Science | \$15,000

Help guests build, design, prototype, innovate, and create the future in a unique hands-on learning space.

Weather & Climate Exhibit | \$50,000

Create the next permanent museum exhibit, educating visitors about the forces that shape our weather and climate.



Sponsor Benefits

Join our science circle...

Each year we host a wide range of programs, exhibits, and events that provide attractive sponsorship opportunities and brand alignment to target audiences. Opportunities range from seed funding for new initiatives to ongoing philanthropic needs, such as Girls in STEM and Camp scholarships.

| 2019 Sponsorship Levels & Benefits Reach more than 100,000+ who participate in the museum's exhibitions and educational programs each year! | \$500-\$1,000 | \$2,500-\$4,999 | \$5,000-\$9,999 | \$10,000-\$24,999 | \$25,000+ |
|---|---------------|-----------------|-----------------|-------------------|-----------|
| Sponsor an Event: Showcase your company at the Museum - reach a diverse audience of adults, families, community leaders, educators, youth, and other like-minded supporters. (Levels vary based on event: Science Pub, Night at the Museum, Saturday STEAM) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Annual Report: Business name shared with WNC leaders, members, and supporters | | ✓ | ✓ | ✓ | ✓ |
| Logo and live link on AMOS website home page for 12 months, prime location | | ✓ | ✓ | ✓ | ✓ |
| Digital Media: Shout out on Facebook, Twitter, and Instagram when sponsorship confirmed, including link to business page | | ✓ | ✓ | ✓ | ✓ |
| E-Newsletter: Logo and live link in monthly e-newsletter for 12 months | | | ✓ | ✓ | ✓ |
| Science Pub or Saturday STEAM Takeover: pick one Science Pub event (10 opportunities annually, adult audience) or one Saturday STEAM session (20 opportunities annually, family audience) to publicly "host" including dedicated press release with business name, recognition in all event marketing channels, and onsite presence with content-appropriate giveaways for participants if desired | | | ✓ | ✓ | ✓ |
| Museum Lobby Signage: Business name and logo on signage in museum lobby, located in highly visible Wells Fargo building | | | | ✓ | ✓ |
| Permanent Exhibit: Be a permanent feature in the museum by contributing and sponsoring a hands-on STEM exhibit. Exhibit launch party for up to 200 guests. | | | | ✓ | ✓ |
| Night at the Museum: Exclusive access to the museum for one evening, up to 200 people. | | | | | ✓ |

As a 501(c)(3) non-profit institution, AMOS relies on the Generosity of our community to grow a Science Center and bring world-class exhibitions and exceptional STEM education to WNC, support our future leaders, and ensure our Museums remain accessible to all.

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