



2018

Sponsorship Opportunities



What?

AMOS is a homegrown, regional museum where visitors can learn about science and see its application in the local region. The Asheville Museum of Science (AMOS) is Western North Carolina's home for experiential science learning, discovery, and exploration.

As a sponsor you: increase access to science for those who could typically not afford the opportunity; expand the museum's reach to rural areas; enhance exhibits; and provide innovative programs.

Where?

AMOS is located in downtown Asheville, however, programs can easily go "on the road" with outreach. AMOS is expanding its education programs to cities and rural communities in the western part of the state.

How?

Your business can choose to support STEM education in North Carolina by sponsoring AMOS and its exhibits, education, and/or events! The following outlines the specifics for how sponsors can get involved and receive recognition for an investment in science education.

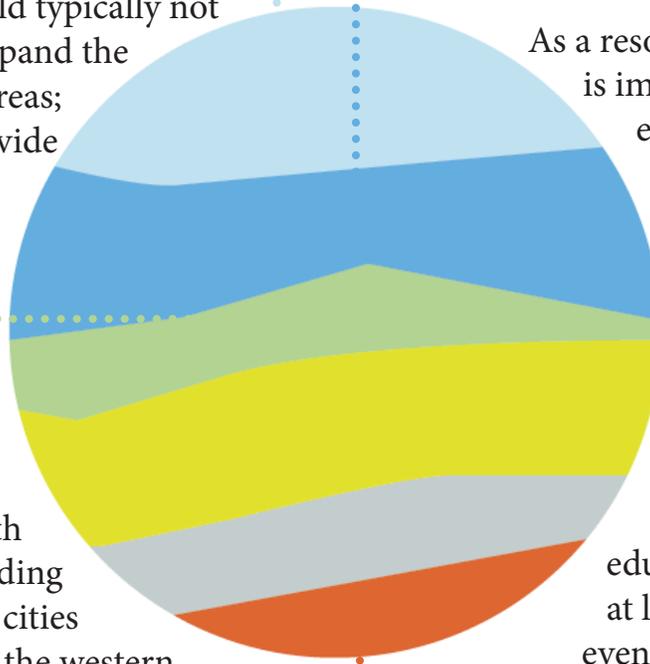
Why?

North Carolina students are falling behind in science and local applicants cannot compete for Science, Technology, Engineering, and Math (STEM) jobs in western North Carolina.

As a resource for the community, it is imperative that the museum's education offerings help the region bridge achievement gaps and support the upcoming generation in workforce development.

When?

In 2018, AMOS aims to complete exhibits, expand education programs, and host at least one major community event. Sponsors can share their passion for education and science by lending support during this exciting year and beyond.



Events

The 5th annual “Under the Stars” is a benefit taking place June 14th from 6:00pm to 9:00pm at Highland Brewing Company. Sponsorships cover event costs and ensure the success of AMOS reaching its fundraising goals!

For this event’s 5th year, AMOS chose Highland Brewing to accommodate the growing number of attendees. Based on previous attendance and facility capacity, we estimate 500 people will be celebrating and supporting science education on June 14th!

For \$35/person, the fundraiser includes dinner, drinks, live music, a visit inside the museum’s portable planetarium, and access to premier silent auction items.

2018 Event Sponsorship Levels & Benefits

- Universe: \$5,000.00 (10 tickets, banner, & tabling opportunity at event entrance)
- Galaxy: \$2,500.00 (8 tickets & tabling opportunity at event entrance)
- Solar System: \$1,000.00 (5 tickets)
- Planet: \$500.00 (2 tickets)

Additional benefits to sponsors

- Recognition in AMOS’ event invitation and newsletter (over 2,500 recipients)
- Recognition on event program
- Business name in the museum’s annual report and website



Sponsorship & Pledge Form

Yes, I want to support science education!

Sponsorship Levels

\$500

\$2,500

\$25,000

\$1,000

\$5,000

\$50,000

\$10,000

Other: _____

I want to make a pledge \$_____ /year for _____ # years

Please make check payable to: Asheville Museum of Science (AMOS)

Send Me An Invoice

Business Name _____ Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone # _____ Email _____

Sponsorship Recognition

AMOS is eager to recognize and thank donors. Benefits to donors include tax deductions, shout-outs on social media, and recognition in the museum's e-newsletter. Please reach out to the AMOS Development Director to determine the appropriate recognition that meets your individual or business needs.