



Press Release

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Asheville Museum of Science to build new educational exhibit with \$100,000 grant from Duke Energy

ASHEVILLE, NC – Asheville Museum of Science (AMOS) received a \$100,000 Duke Energy grant to continue its commitment to educate and engage the public through interactive STEM experiences. This grant will be used to construct a French Broad River water table exhibit. The river exhibit will serve as a hands-on educational tool to enhance the public's understanding of the importance associated with a healthy French Broad River waterway.

The grant is part of the Water Resources Fund, a \$10 million, multi-year commitment from Duke Energy that will leave a legacy of improved water quality, quantity and conservation in the Carolinas and neighboring regions.

"The museum's goal is to spark curiosity and foster a deep appreciation for the sciences and the natural beauty of western North Carolina. Environmental stewardship starts with education. AMOS' French Broad River exhibit will offer a one of a kind interactive learning experience to the public," said Anna Priest, Executive Director, Asheville Museum of Science. "We thank Duke Energy for its support and are eager to launch this project allowing visitors to learn about the importance of this waterway, in the WNC ecosystem."

The river exhibit will consist of a flowing water table, sculpted to resemble attributes along the French Broad such as mountains, headwaters, tributaries, rapids, eddies, urban impermeable surfaces, farmland, and flood plains. Visitors can manipulate the river by adding rocks, increasing water flow; and exploring how turbines and adjacent land uses effect runoff. Interactive panels adjacent to the exhibit will illustrate healthy indicators of land and water ecosystems: macroinvertebrates, temperature, and river substrates, turbidity and velocity. Museum educators will provide hands-on activities at the exhibit and in the STEM Laboratory that explore the topics of pollution and erosion using smaller models.

“The exhibit supported by this grant will be an exciting new addition to what AMOS offers students and the public,” said Jason A. Walls, Duke Energy’s local government and community relations manager for the Asheville area. “I am thrilled that Duke Energy is investing in local and regional efforts to showcase the value of water resources.”

This exhibit will supplement the thousands of visitors and students to AMOS to better investigate water supply, water quality, fluid dynamics, and conservation. The long-term health of the French Broad River Basin and related watersheds are a state and local priority. AMOS is poised to complement regional conservation efforts through education that builds awareness of issues.

“Duke Energy is dedicated to protecting and restoring the rivers and waterways that power our regional economies,” said Cari Boyce, president of the Duke Energy Foundation. “We look forward to our partnership with the Asheville Museum of Science and the impact this project will have in Western North Carolina.”

Investment decisions are carefully reviewed by the Water Resources Fund committee, an independent body that includes five environmental experts and two Duke Energy employees. Selected projects are chosen on several criteria, including whether the project is science-based and research-supported.

Duke Energy anticipates two grant announcements per year over the course of the Water Resources Fund. Visit nccommunityfoundation.org for more information on how to apply and register for the session.

About Asheville Museum of Science

Asheville Museum of Science (AMOS) is the re-branded and expanded Colburn Earth Science Museum, now in its spacious new location at 43 Patton Avenue, in downtown Asheville. AMOS has served Asheville and the Western North Carolina region for more than 55 years and offers interactive exhibits and programming that go beyond earth science, into life science disciplines and STEM (Science, Technology, Engineering, & Math). Exhibits include interactive displays on the Appalachian forestry, weather, geology and paleontology, among others. Learn more at ashevillescience.org, or like them on Facebook: @AshevilleMuseumofScience, Twitter @Avl_Science, and Instagram @asheville_science.

About Duke Energy Foundation

The Duke Energy Foundation provides philanthropic support to address the needs of the communities where its customers live and work. The foundation provides more than \$30 million annually in charitable gifts. The foundation’s education focus spans kindergarten to career, particularly science, technology, engineering and math (STEM), early childhood literacy and workforce development. It also supports the environment and community impact initiatives, including arts and culture.

Duke Energy employees and retirees actively contribute to their communities as volunteers and leaders at a wide variety of nonprofit organizations. Duke Energy is committed to building on its legacy of community service. For more information, visit <http://www.duke-energy.com/foundation>.

Duke Energy is a Fortune 125 company traded on the New York Stock Exchange under the symbol DUK. More information about the company is available at duke-energy.com.

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